



Intensive I Living Labs 2023

Join us at St. Pölten UAS in November 2023 and tackle real-life challenges with your international team

DETAILS FOR STUDENTS

For **master students of the St. Pölten UAS**, the **Intensive I Living Labs** are **credited** for the course “**Innovation & Creative Problem Solving**”.

OVERVIEW ONLINE WEEKS FOR INTENSIVE I LIVING LABS

WELCOME

Preperation

- Have a look at the UniCampus learning platform in advance.
[Link to UniCampus](#)

WARM-UP & BECOMING A TEAM

Kick-Off / Online Week 01

7.11.2023 5:10–6:40 pm CET Online Kick-Off [Meeting link](#)

- Design Thinking and empathize
- Personality Test & choose challenge

Self-organized by students: First meeting within your group (without coaches)

PUT IN GEAR

Online Week 02

14.11.2023 5:10–6:40 pm CET Online Meeting [Meeting link](#)

- Innovation & Tipps for Observation and Interview
- TEAM-MEETINGS: First meeting with the coaches and challenge owner

Self-organized by students: Second meeting within your group (without coaches)

DEEPER INTO THE MATTER

Online Week 03

21.11.2023 6:00–7:30 pm CET Online Meeting [Meeting link](#)

- Desk research & Overview on-site week
- TEAM-MEETINGS: Second meeting with the coaches

Self-organized by students: Third meeting within your group (without coaches)

→ 27.11. On-site week @St. Pölten UAS

TIMETABLE ON-SITE WEEK

27.11.2023

09:00 – 09:30
Registration

09:40 – 17:00
Meet the needs

- Results of online phase
- Introduction of “**Define**” phase
- Personas & “How we might?” questions

28.11.2023

10:00 – 12:00
Get to know Austria and Campus Tour St. Pölten UAS

13:00 – 17:00
Think big & narrow down

- Introduction of “**Ideation**” Phase
- Brainstorm ideas

18:00 – 20:00
Golden Wire Media Award

29.11.2023

09:00 – 13:00
Make it work

- Introduction to **Prototyping**
- Start your prototype

14:15 – 18:00
City Tour St. Pölten & “Innovative” Places

30.11.2023

09:00 – 13:45
Expert talks / evaluation

- Preparing pitch
- **10:45 – 11:30 Pitch your ideas to stakeholder**
- Feedback Iteration incl. lunch

14:15 – 18:00
City Tour Vienna & “Innovative” Places

01.12.2023

09:00 – 13:45
Showdown

- Pitch preparation time
- **Final Presentation** Intensive ILL Showdown
- Farewell

TASKS AND WORKLOAD

Tasks	Who	When	Workload
Online meetings	everyone	online week 1 - 3	8 h
Doing personality test	everyone	online week 1	1 h
Social space analysis	everyone	online week 1 - 2	3 h
Observation & transcript writing	everyone or in teams of two	online week 1 - 3	4 h
Conduction of an interview & transcript writing	everyone or in teams of two	online week 1 - 3	4 h
Desktop research	everyone	online week 3	4 h
Portfolio	everyone	online week 1 - 3	3 h
On-site week (incl. Pitch, Portfolio)	everyone	on-site St. Pölten	23 h
Total			50 h

E³UDRES²

Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions

Organisation @St. Pölten UAS
Christina Tanzer

christina.tanzer@fhstp.ac.at



www.eudres.eu



www.instagram.com/eudres_european_university/



www.facebook.com/eudres.eu



www.linkedin.com/company/eudres-european-university/



www.youtube.com/@eudres_european_university



Co-funded by the
Erasmus+ Programme
of the European Union

