

E³UDRES² Intensive I Living Labs @ St. Pölten UAS 2023

Revitalise rural areas

Educational Entrepreneur: Thies Beinke

Title of the I Living Lab	How can we revitalise rural areas through innovative business models?
Challenge	This challenge calls for developing creative and sustainable business models by combining creativity, entrepreneurship and modern technologies to revitalise the economic, social and cultural life of rural communities and to increase attractiveness and quality of life
Goal	Develop a business model that helps to revitalise rural areas. Consider the following aspects: Needs analysis and target group identification Sustainability and environmental compatibility. Innovative technologies and digitalisation Strengthening the local economy (emphasise the added value for local businesses) Cultural and social integration.
Link to additional files	See details of the challenge here: Link .

