Facing Up the Competitors

Select a period to highlight at right. A legend describing the charting follows.					Period Highlight:	1		Plan Duration		ion	Actual Start		% Con	nplete	Ac	ctual	(beyo	ond pla	n)	% Co	mplete	(beyo	nd plan	
ACTIVITY	PLAN START	PLAN DURATION	ACTUAL START	ACTUAL DURATION	PERCENT COMPLETE		PERIODS																	
						1	2 3	4 5	5 6	7 8	9	10 11	12 13	14 15 16	17 18	3 19 20	21	22 2	3 24 25	5 26				
1. Edentify																								
Potential					0%																			
Competitors	1	5	1	5																				
2.Eind out									<i>,,,,</i> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,															
what your																								
competitors					0%																			
are good at	8	5	8	5																				
Establish your																								
competitive					0%																			
position	15	5	15	5																				
Target Market	22	5	22	5	0*																			