

TRACCCE

Community Enabled Open Training
on Creative & Cultural Entrepreneurship



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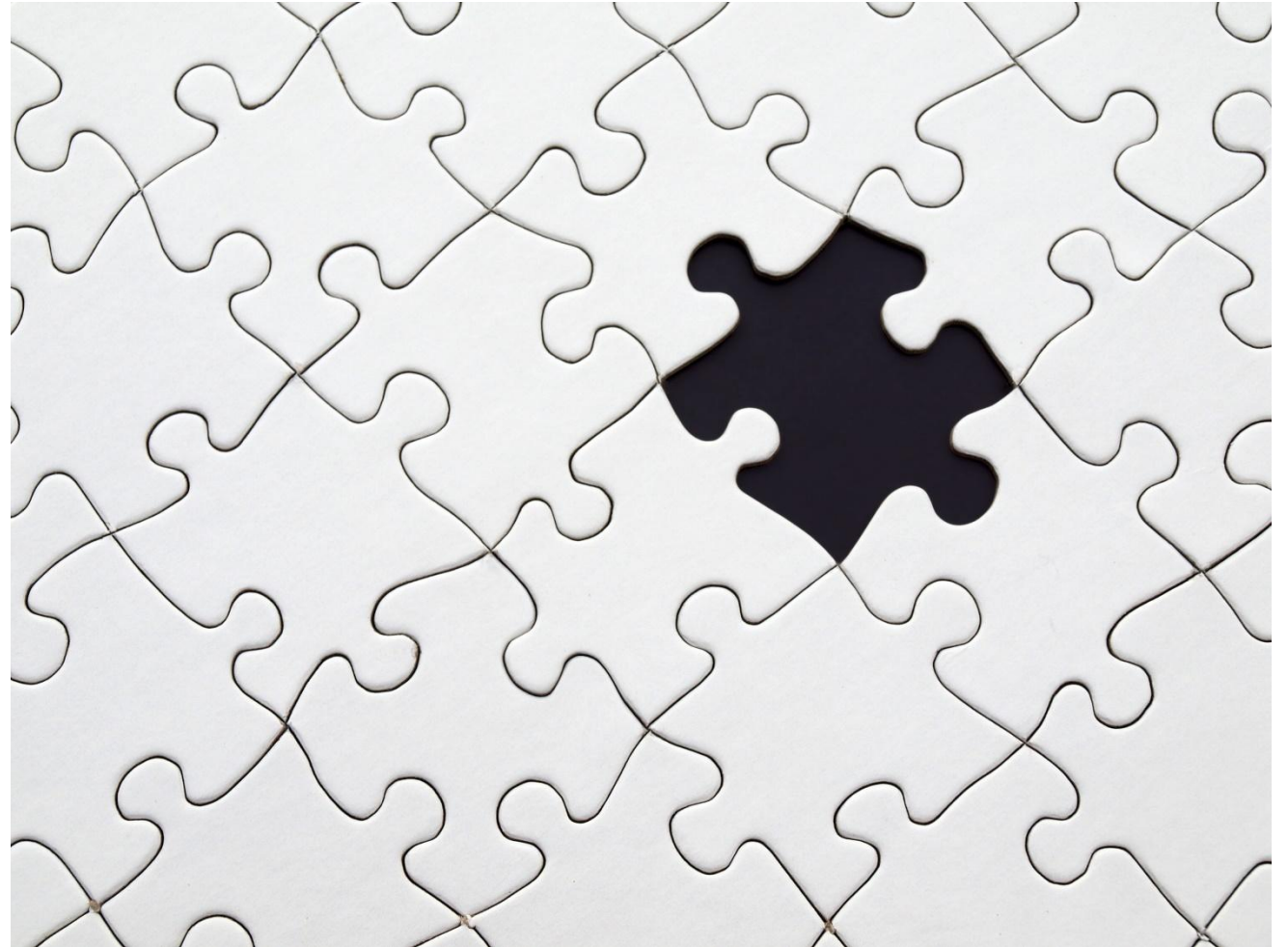
MINIMUM VIABLE PRODUCT START-UP FROM – TO +

Trainer:

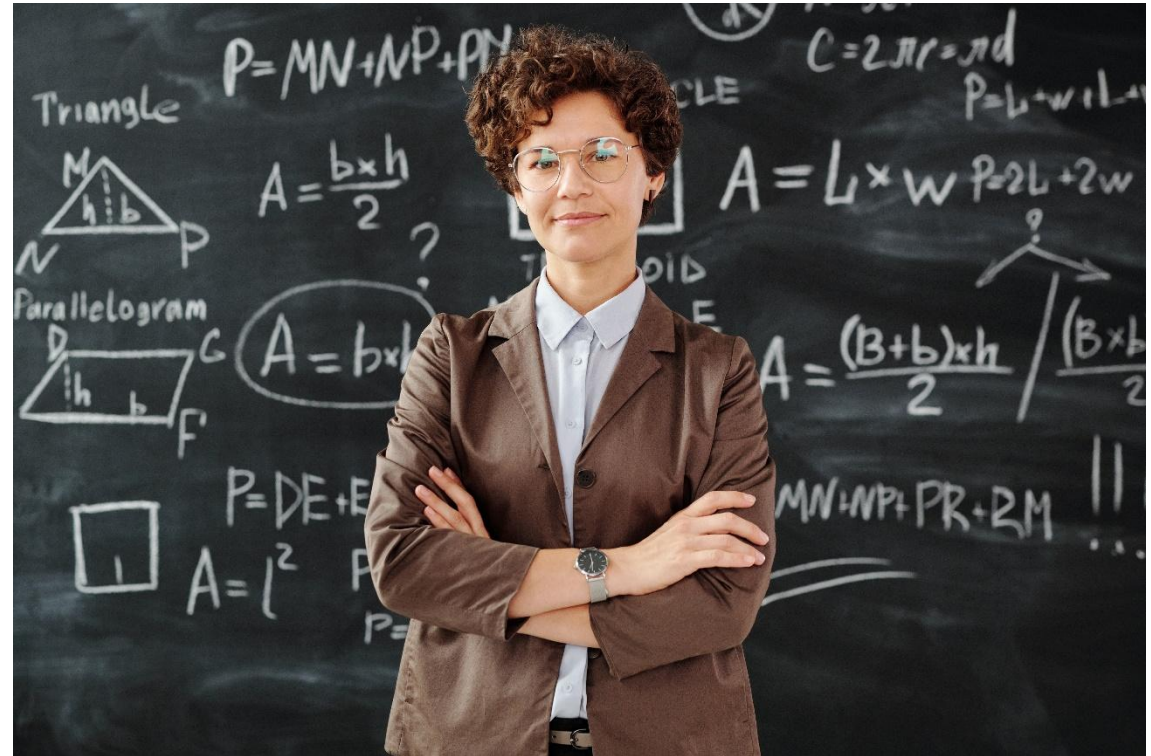
Valentin Niță

Politehnica University of Timisoara

STEP 1 IDENTIFY NEED



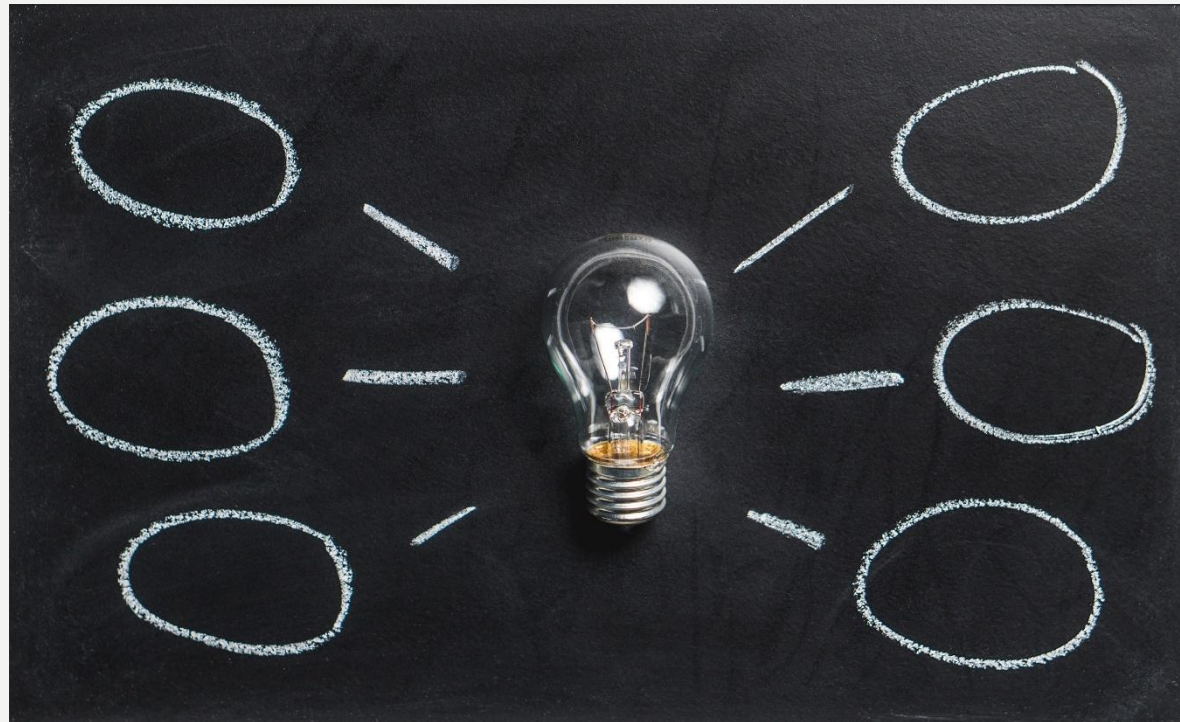
STEP 2 IDENTIFY SOLUTIONS



STEP 3 BUILD A TEAM



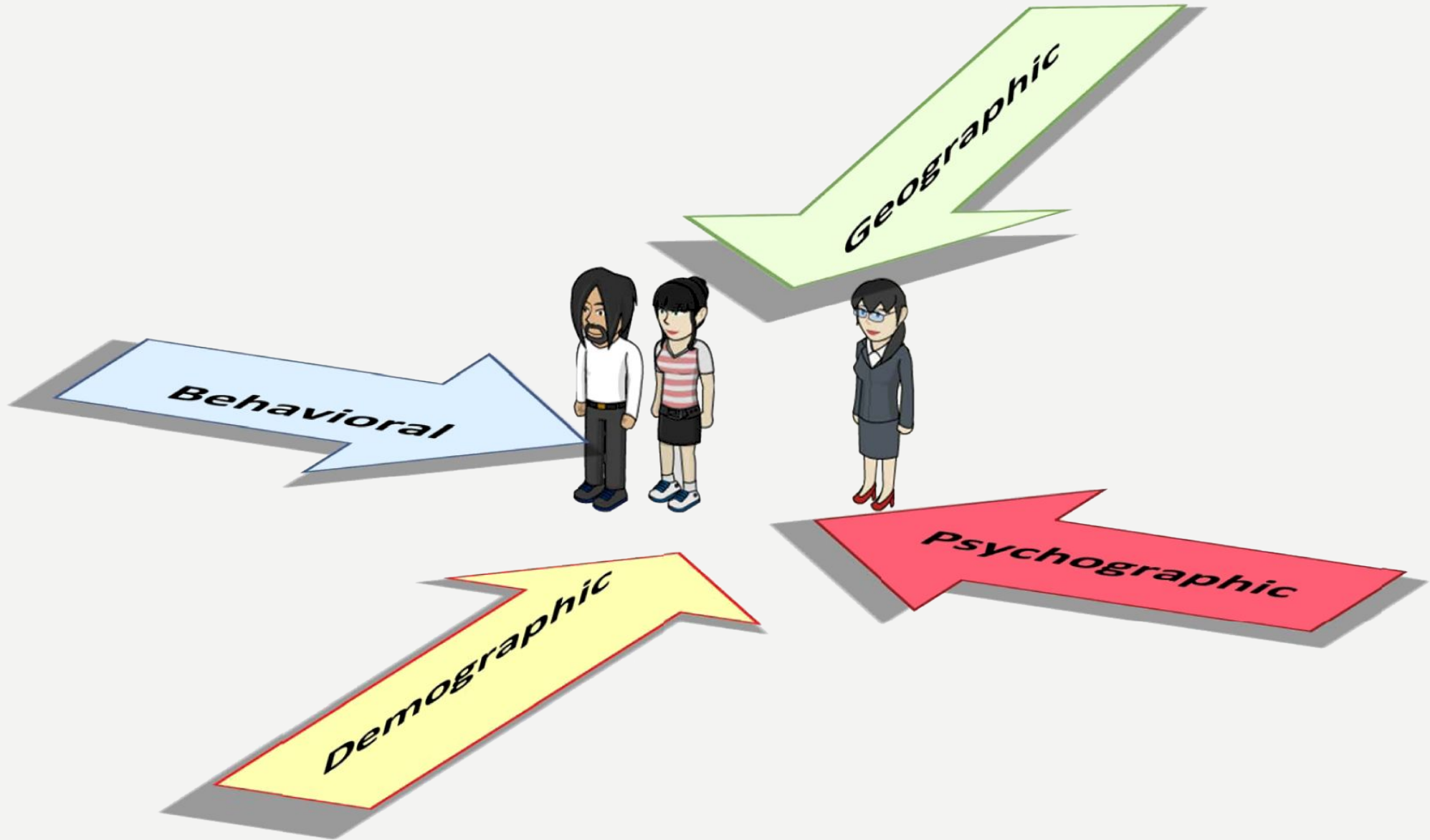
STEP 4 PROPOSE INNOVATIVE SOLUTIONS



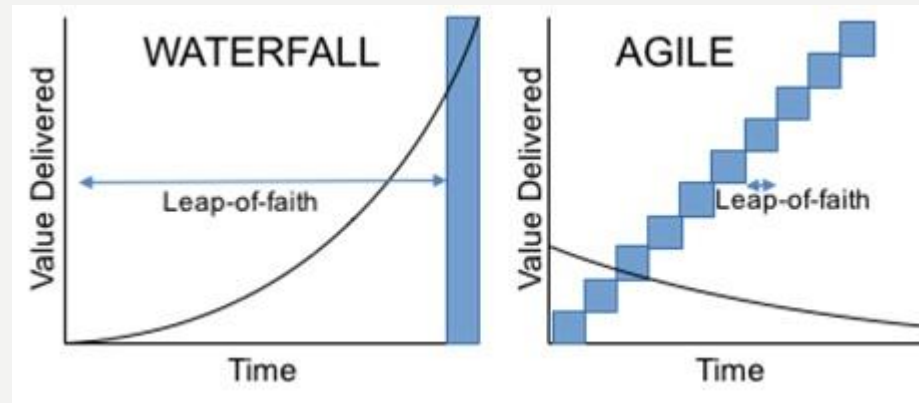
STEP 5 PRESENT YOUR IDEAS



STEP 6 MARKET SEGMENTATION



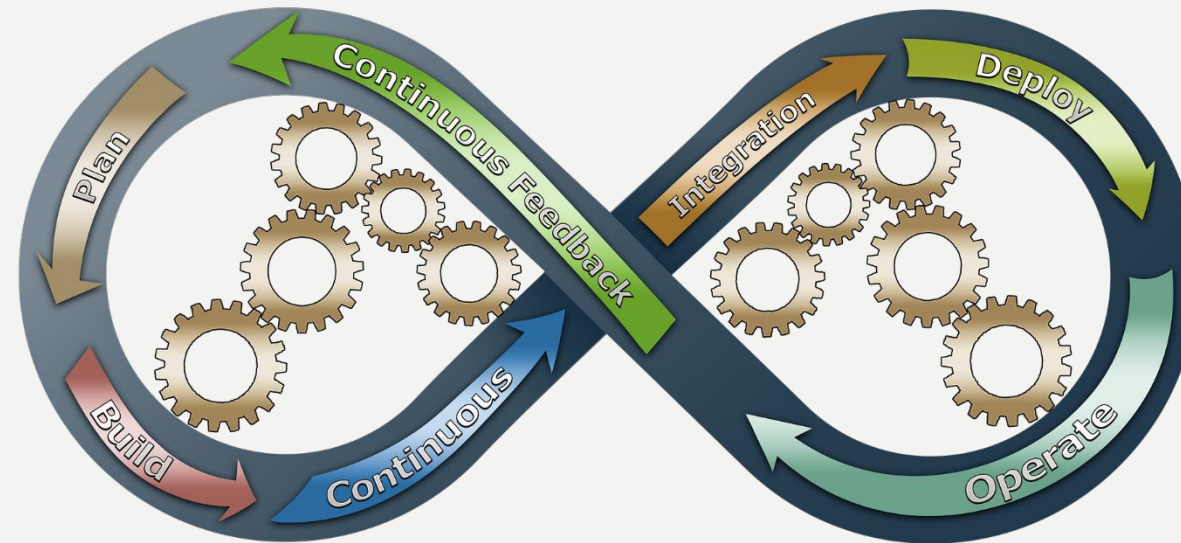
STEP 7 AGILE VS WATERFALL MANAGEMENT



STEP 8 PRESENT THE PROTOTYPE TO POSSIBLE CLIENTS

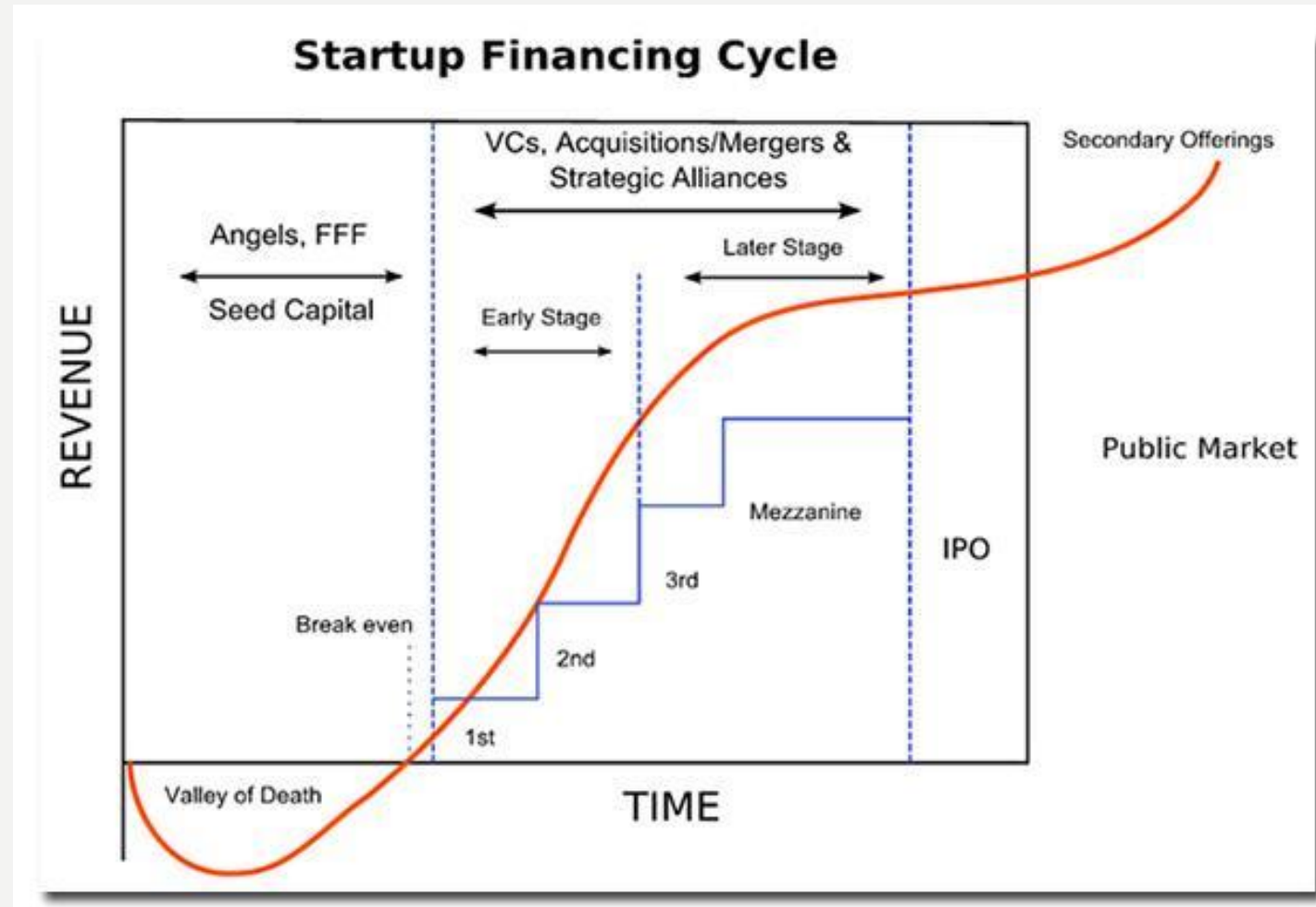


STEP 9 IMPROVE THE PROTOTYPE



STEP 10 BUSINESS PLAN

Break-even point !!!!



STEP 11 CLIENTS FEEDBACK





STEP 12 GROW WITH A CONSTANT RATE

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