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Co-funded by the Erasmus+ Programme of the European Union

E3UDRES2

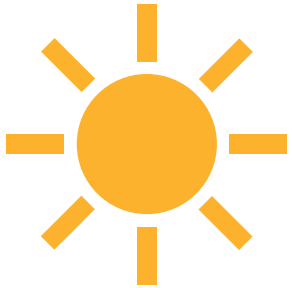
Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions

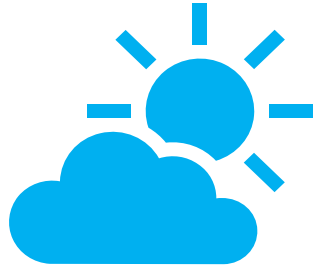
How might we contribute to food waste alleviation strategies on campus?

I Living Lab #3 “Green Campus”
Session 3 | 11.04.2023

Jamilya Nurgazina, Paul Zeiner
St. Pölten University of Applied Sciences

How is your mood today?



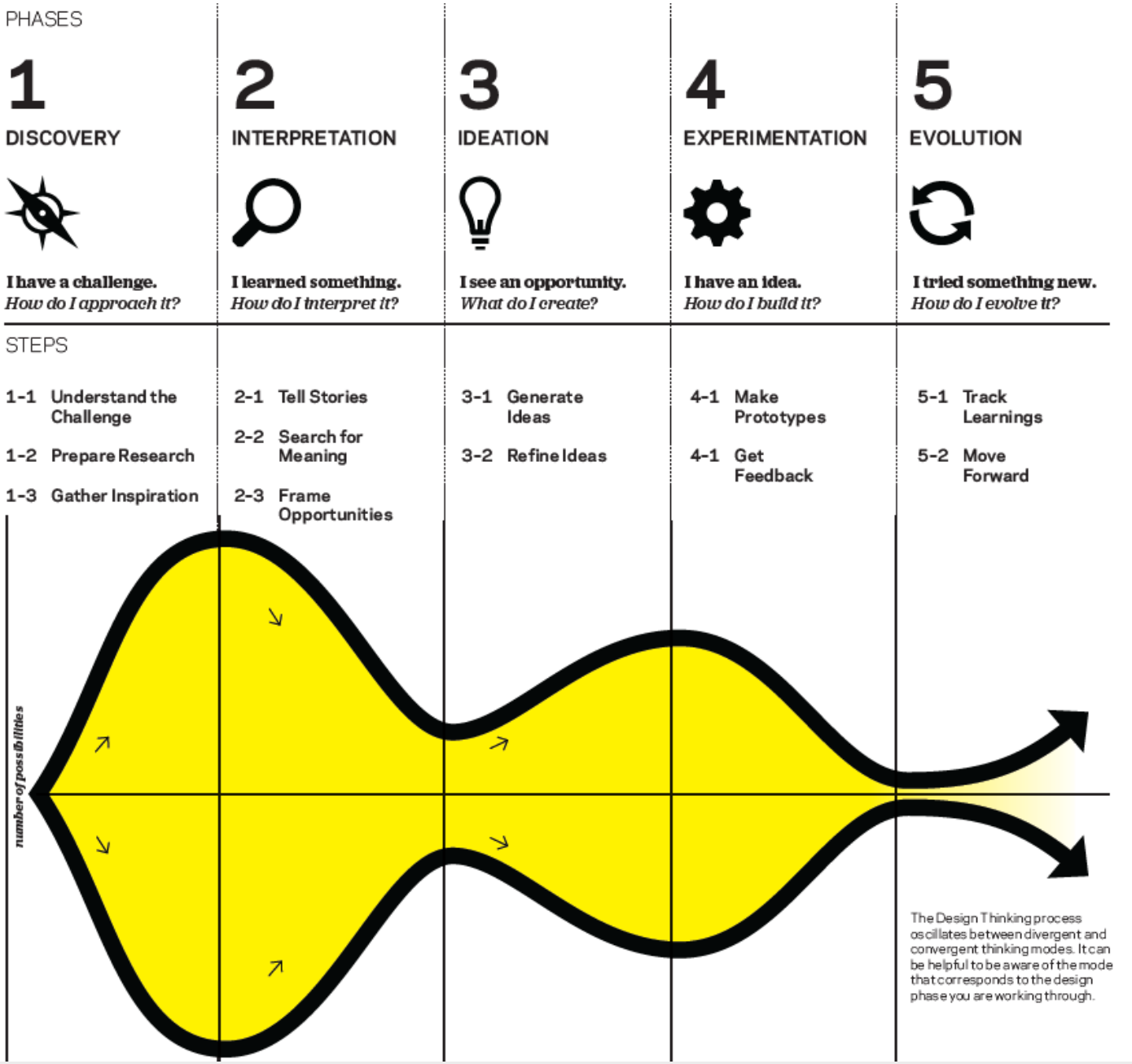


Administrative points

- Pitches and posters should be handed in until **May 19th** evening (more info will be communicated)
- Show-down 30th May (3:30-7:30 pm) online and onsite
- Outboarding 15th – 31st May

Status quo

Where are we now?



Design Thinking for Educators, 2 Edition, 2012, IDEO

Homework: desk research and interview findings

What have you done? **Desk research**

1. Identify reasons of food waste at universities
2. Identify major stakeholders (actors)
3. Frame your problem statement

Gather all findings in one map

Meeting with the stakeholder. Major findings and thoughts?

- Leanpath ; Moneytor for food waste tracking

Discussion

How did it go with the homework?
How has your collaboration been?
What worked/did not work for you?

Personal learning goals and E-portfolios

- Individually, present your E-portfolios (you can share your screen if you prefer)
- Feedback round

Student-Checklist for the Porfolio

What is my field of study?

Who/What motivates me?

What am I passionate about?

What are my strenghts?

What do I know about the challenge topic already (when/where/how did I first encounter it)?

Next homework and further steps

- Understand the users and their needs and problems (concluding the empathize and define stages)
- Make an empathy map (miro, etc.) **in your team**
  - Understand your potential users
  - Identify (reframe?) core problems
  - Which aspect of the food waste hierarchy you want to focus on?
- Start shaping potential solutions to your identified problem (or problems). Translate empathy findings into needs and insights

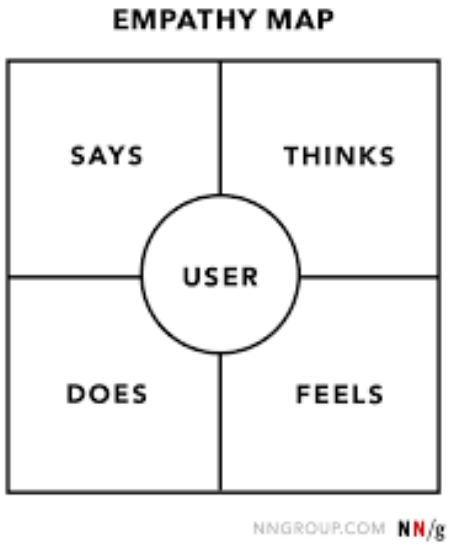


Image: Nngroup.com

“Be an activationist.”
Don’t wait until conditions are perfect, act now

David J. Schwartz
Ali Abdaal

Reconnect: How is your mood now?

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Q&A