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E³UDRES²

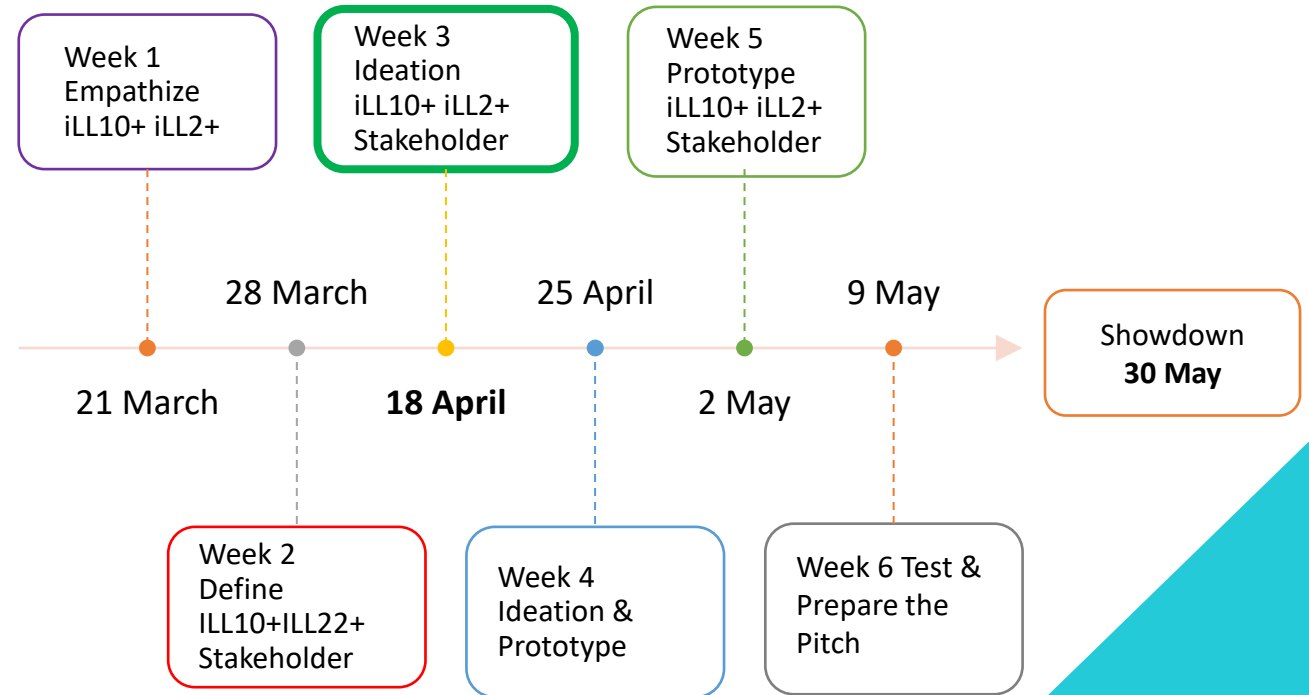
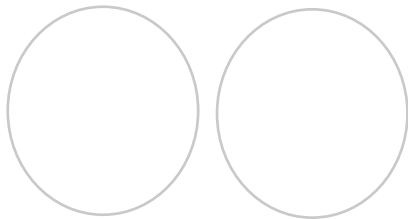
Engaged and Entrepreneurial European University as
Driver for European Smart and Sustainable Regions



3RD SESSION



Planning of the sessions



Session 3

1. Ice breaker
2. Feedback on Definition stage
WHAT, WHY and HOW
3. Discussing concepts with Stakeholder
4. Brainstorming to collect ideas/POV
5. Ideate– Team work @ MIRO
6. To do next week

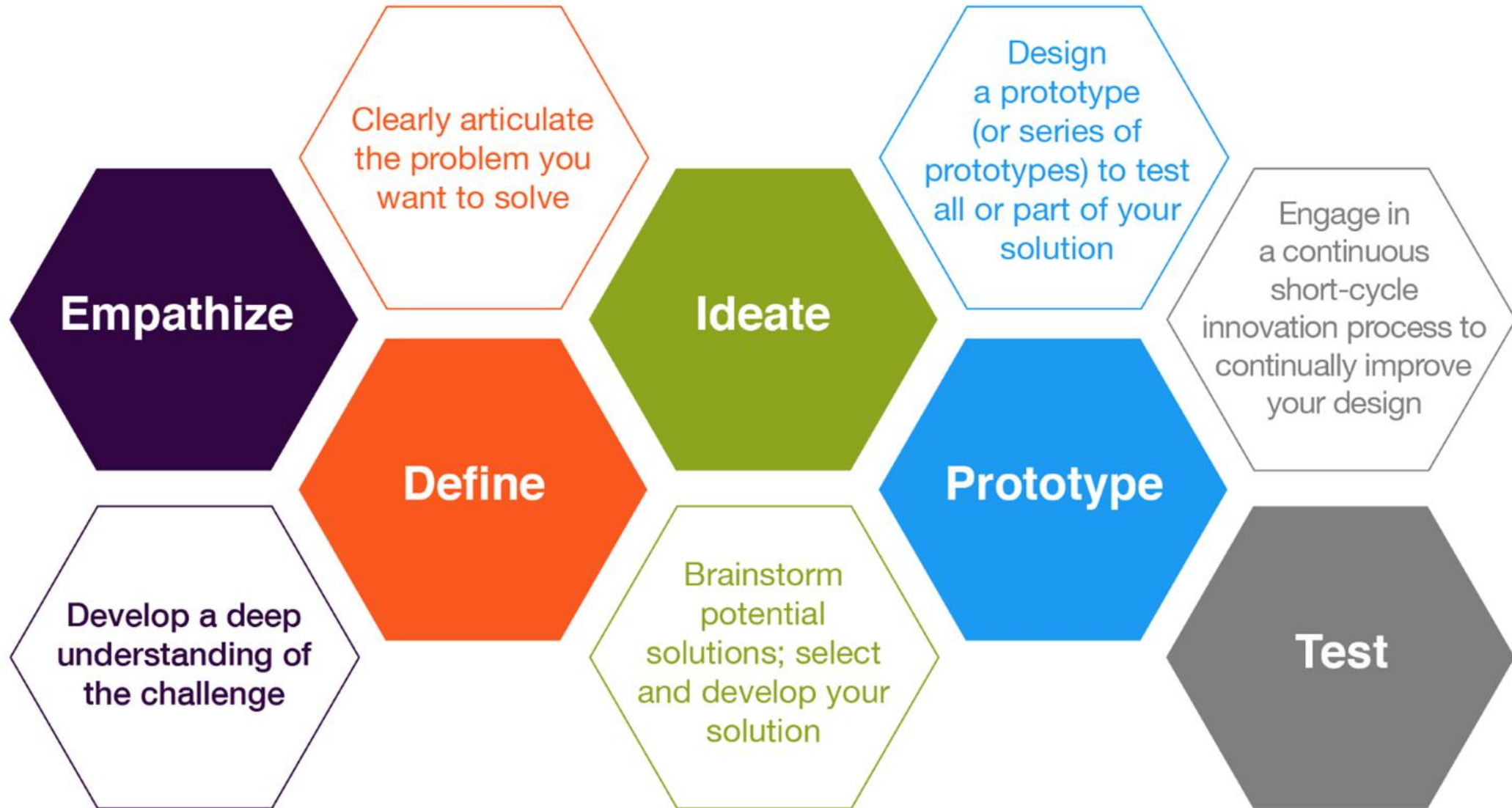


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ICE BREAKER





Source: University of Illinois Board of Trustees, et al., 2021

Solution based – non linear/iterative process – way of working and thinking – supported by strategies and methods

Desk Research on *WHAT*, *WHY* and *HOW*



Choose your specific problem to solve!



IDEATE STAGE

1. Ideate phase – to come up with **ideas and solutions** to solve the user's problem.

- **Indicate your ideas- Good point of view (POV)- in the MIRO**

https://miro.com/welcomeonboard/aXFJNExFN2RVYzdtTUhUUVJnS2FLbHV2VFJnNGZINTRydlZ1czl5MGdYenJXeWZMamdGQTN1OXJhOEh3Y011bnwzMDc0NDU3MzUwMjAxMTM0NjE2fDI=?share_link_id=961104049695

Brainstorming as many ideas as possible, either words or sketches – both a large **quantity** and broad **diversity** of ideas!

2. Formulate **How Might We (HMW)** ... questions and collect as many solutions as possible!

Present your solutions during the week @MIRO

Reflect and discuss to come up with new/improved solutions

3. From this pool of solutions you can build prototypes
(to test with users)



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HOMEWORK

To do during the week

As a Team

- *Brainstorming@home*

Discuss with the team step 2 of ideation

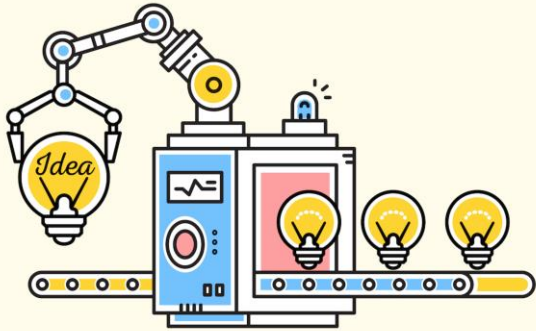
Fill @Miro – HMW questions/ possible solutions

At individual level

- Search for references
- Discuss with your reflection partner
- Continue your e-portfolio

Goals of the week

1. Feed your e-portfolio
2. Meet up with your reflection partner and note his/her reflection into your e-portfolio
3. Upgrade your discussion as a Team to collect possible solutions for your ideas
4. Start to think about your BEST Idea/BEST solution as a team - you will have to choose just one for the Prototype



I Living Lab

Ideate

Week 3

- **Interactive Presentations of the students**
- **Group discussion / Feedback of EE and Stakeholder(s)**
- **First brainstorming activities and co-creation on "Ideate"**
- **Outlook & co-creating activities to do for the next week**
- **Gather first feedback of stakeholder**

Gathering feedback of the stakeholder can also be a part of the preparation of this / these meeting(s)!

Steps until week 4

Part of "Ideate"

- *Working on E-Portfolio with the questions AND giving feedback to other entries*
- *Call to research*
- *Ideation activities: Using various brainstorming methods alone, in tandems / triads and visualize outcome*
- *Giving access to ideas to stakeholder(s)*