

Chaos generator / The moment of truth / Yes! And ...

What is it used for?

Three-stage approach of finding or evaluating ideas.

Phase 1 chaos generator: Looking on a situation / an existing idea, “standing on your head”:

How is it possible to worsen a given situation, general condition, procedure in a way, that everything goes wrong, everyone is disappointed, things get much worse?

What could different people contribute to spoil an idea, to make success completely impossible?

Phase 2 “the moment of truth”: Look at what has been collected: what have I done myself in similar settings / experienced myself?

Phase 3: Collect ideas that also build upon the results of phase 1. Act with the attitude of **“Yes! and...”**: What I find exciting, inspiring about your idea and where I add my idea, combine it with mine, build on it ...