

Dotmocracy

What is it used for?

Group method for a democratic evaluation of collected, structured and already clustered information. Voting is used as a way of prioritizing.

Basic Method:

- Everyone gets three to five (adhesive) dots and can stick them to their favorite idea
- Maximum of 2 dots are allowed per person per idea
- The idea(s) with the highest number of dots will be further developed as a prototype

Variations:

- using different colored dots to signify different values, e. g. green for “like” and red for “dislike”
- Sometimes People tend to use their dots to show, that they are part of an assumed majority of the group. Analog: Fix a sheet of paper with adhesive tape below a question leaving the upper side open. People throw their dots into that “envelope” without seeing how many are already there. Digital: You firstly see only your own votes.

Hints:

- Keep the number of options to about a dozen or less. Avoid similar and related options.
- Split the group but use the same options and compare the results.