

# Innovation & Creative Problem Solving

## #1 Online-Meeting

# Intensive I Living Labs 2023

## #1 Online-Meeting

## This evening:

- First part of getting to know each other
- Recap: The journey through the Intensive I Living Labs
- KYSS: Your superpowers!
- Overview Design Thinking
- Start into empathizing
- Starting the journey!

# OVERVIEW ONLINE WEEKS

## Preparation

Have a look at the course on UniCampus

## Kick-off / Online Week 01

- Introduction Design Thinking and "Empathize"
- Personality Test & choose challenge
- 2 online meetings

## Online Week 02

- Impulse: Innovation
- Empathize: Context Map, observation, interview
- Getting to know challenge owner
- 2 online meetings

## Online Week 03

- Empathize: Desk research
- 1 online meeting
- Arriving at St. Pölten (on-site week starts 27th November 9.00!)

# Working together on UniCampus

<https://unicampus.ro/cursuri/course/view.php?id=302>


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## General

Announcements

## Welcome!



**Welcome**  
to the Intensive I Living Labs

Engaged and Entrepreneurial European University as  
Driver for European Smart and Sustainable Regions

IntenseLL2023

Participants

Badges

Grades

General

Welcome!

Educational Entrepreneurs

Learners

Helpful materials for your learning steps

Challenges

Choose your challenge!

Materials for the on-site week

About St. Pölten

Toolbox

how-to

Learners

ILLO

Courses

## Administration

Course administration

Edit settings

Hello and welcome to UniCampus - the platform we'll use for everything related to the Intensive I Living Labs!

What to expect in these Intensive I Living Labs:



Co-funded by the  
Erasmus+ Programme  
of the European Union



To support your journey in evolving your skills,  
that relate to innovation, to Design Thinking and  
changing the world for good: Take the KYSS-test  
within the next 48 hours

<https://kickstart.goleweb.be/en/take/3563>

Please choose the following skills:



Creativity



Communication



Cooperation



Willingness to learn



Analysing



Customer-Oriented



Diversity



Result-oriented



Self-Reflection



# Diving into Design Thinking and Empathizing





# You don't have to be a designer to use Design Thinking



There are 4 elements that all  
things Design Thinking  
have in common

**1**

**EMPATHIZING**

**2**

**IDEATING**

**3**

**PROTOTYPING**

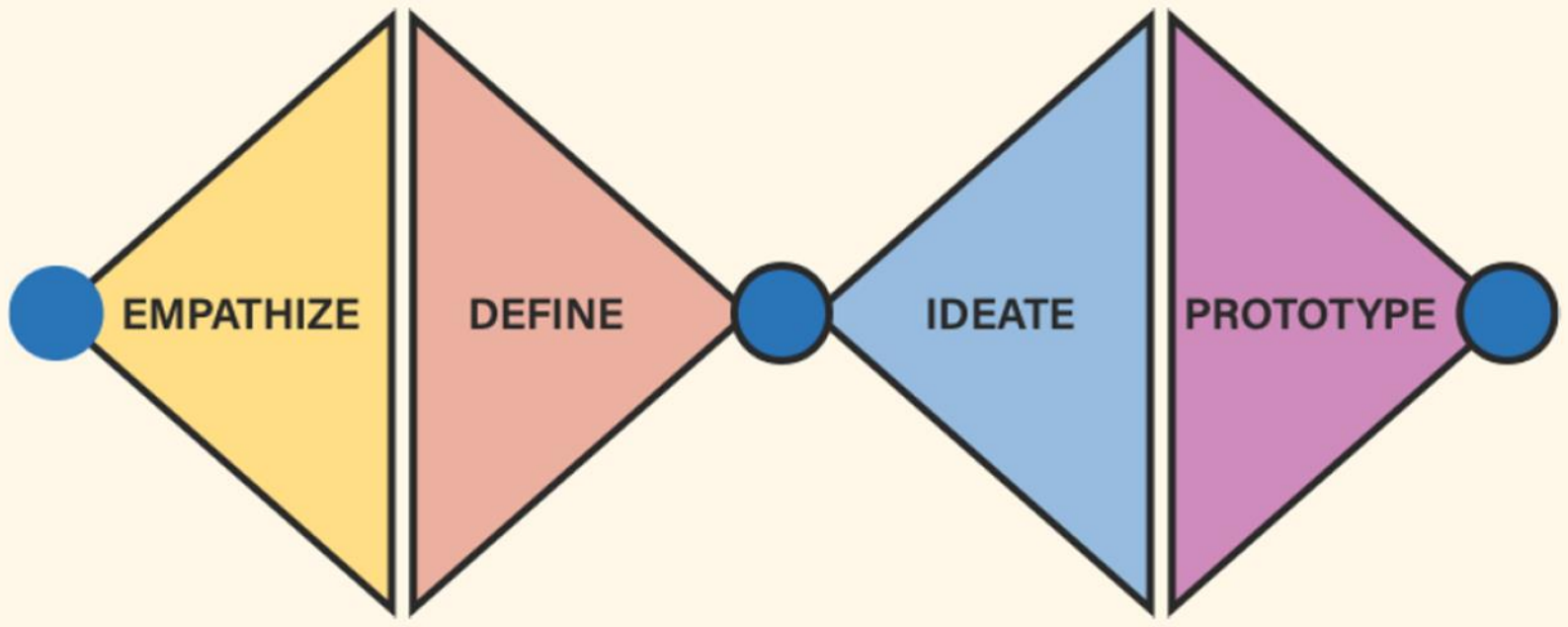
**4**

**ITERATING**



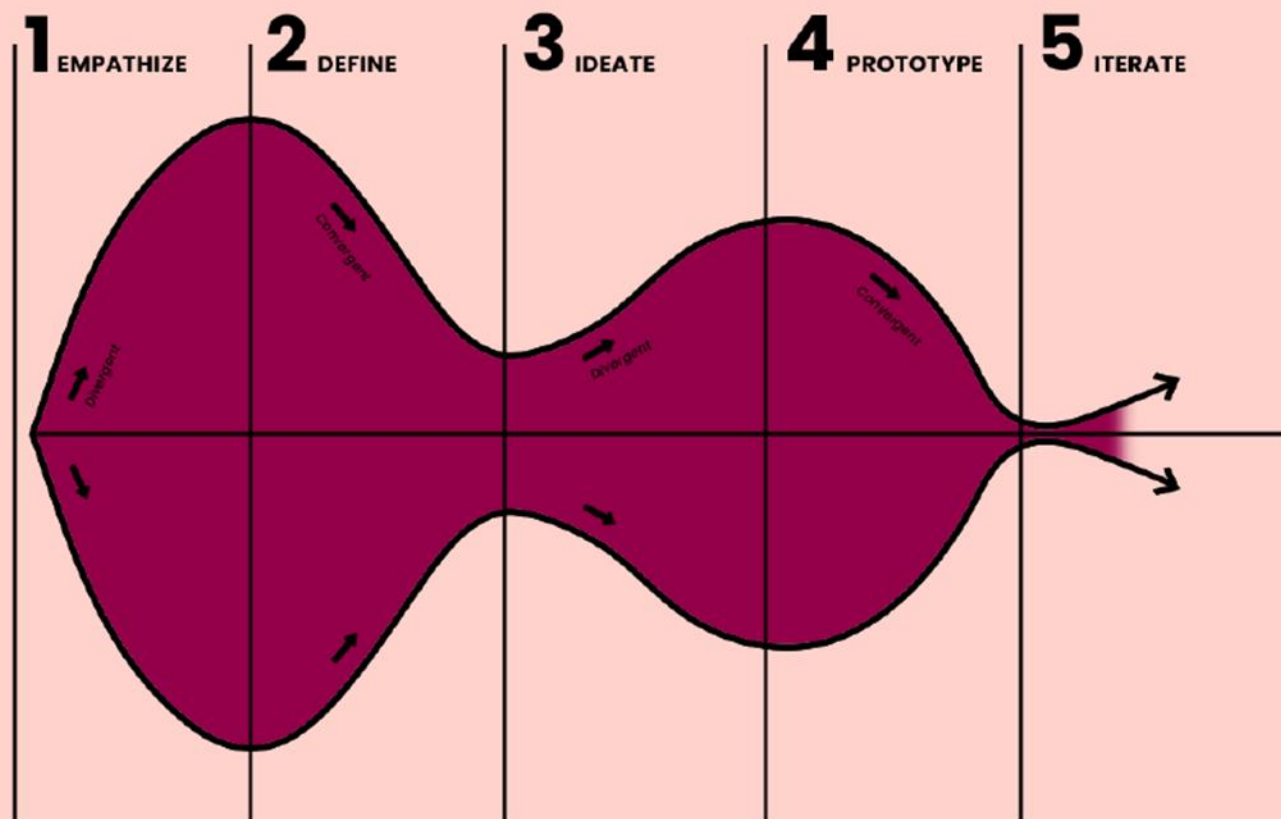
# The Design Thinking Process

All frameworks contain the same four core elements





# Divergent and Convergent Thinking



If you want to dive deeper: Watch the following video  
with more details on Design Thinking:  
<https://youtu.be/HrerDSPBM44>



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**ifh**  
st. pölten



**EMPATHIZE**

## Goals of the phase "Empathize" are to... (1/2)

- ... collect and combine first ideas and various perspectives on the context of the problem, challenge
- ... understand the context by researching and exploring
  - Look into the past, into the history of the problem or challenge
  - Explore environments and social spaces connected with the problem or challenge
  - Break down complex concepts and problems into smaller, easier workable components
  - Research similar cases, approaches and projects
  - Researching related literature, data, statistics and experts in this field

## Goals of the phase "Empathize" are to... (2/2)

- ... understand the problems and involved people by observing and interviewing
- ... help design thinkers to set aside their own assumptions about problems or challenges





To dive deeper: Watch the following  
video with more details on  
Empathizing:  
<https://youtu.be/A9sYtZLJYgk>

# Meet your Team and make your Decision

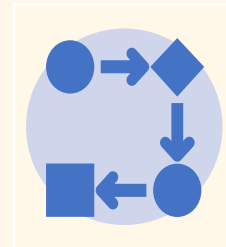
Please organise a one hour online-meeting within your group till the end of the week (using Zoom, Teams, Big blue button ...). Put the decided date on the forum on UniCampus!

In this meeting:

**1. Get to know each other and discuss results of your test:**



Superpowers you can contribute to your group



2 – 3 skills you want to evolve and how to notice the progress (document this in Portfolio!)

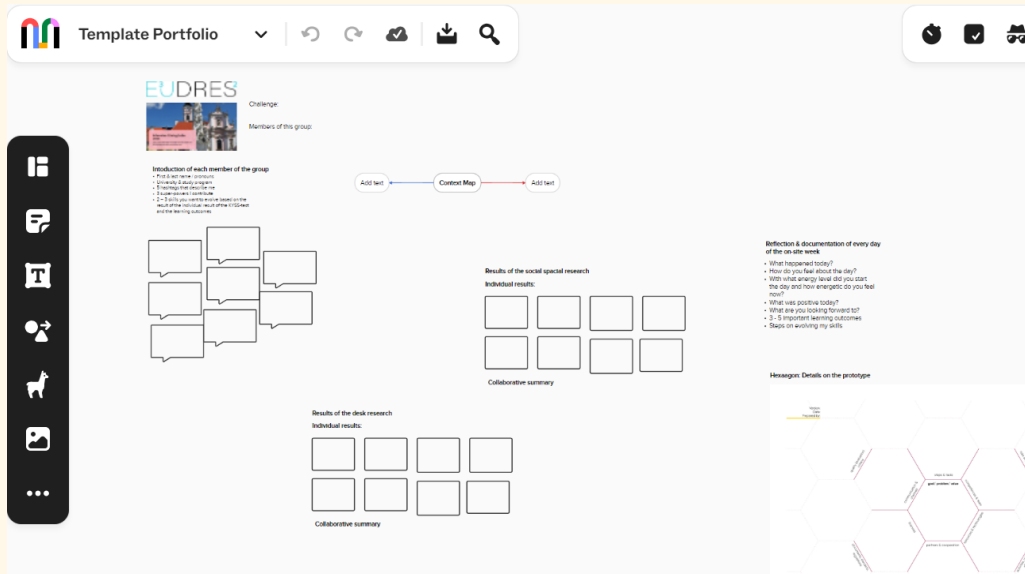
In this meeting:

**2. Please choose your challenge:** You find the overview on [UniCampus!](#)

On **10 November 3 pm CET** please make the selection (one person from each group) on UniCampus.

**3. Please define 5 – 6 aspects "code of conduct"** for working together online and offline.

# Reflecting in Portfolio



See details: How to portfolio;  
Mural-Template incl. "How to"

- Introducing yourself
- Documenting 2 – 3 skills to evolve based on KYSS-test & learning outcomes
- Context Map (first ideas for challenge, starting 2nd online week)
- Results: social spacial research (summarize observation & interview): Individual results & collaborative summary
- Results desk research (individual & collaborative summary)
- Reflection & documentation of every day of on-site week
- Filled out hexagon: details related to prototype

We are looking forward to  
our next online-meeting:  
Tuesday, 14. 11., 5 pm CET